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NIAS Press is the autonomous publishing arm of NIAS – Nordic Institute of Asian Studies, a research institute located at the University of Copenhagen. NIAS is partially funded by the governments of Denmark, Finland, Iceland, Norway and Sweden via the Nordic Council of Ministers, and works to encourage and support Asian studies in the Nordic countries. In so doing, NIAS has been publishing books since 1969, with more than two hundred titles produced in the past few years.





# Fragrant Frontier

# GLOBAL SPICE ENTANGLEMENTS FROM THE SINO-VIETNAMESE UPLANDS

Edited by Sarah Turner
Annuska Derks
Jean-François Rousseau



#### Fragrant Frontier Global Spice Entanglements from the Sino-Vietnamese Uplands Edited by Sarah Turner, Annuska Derks and Jean-François Rousseau

Nordic Institute of Asian Studies NIAS Topics in Asian Studies, no. 75

First published in 2022 by NIAS Press NIAS – Nordic Institute of Asian Studies Øster Farimagsgade 5, 1353 Copenhagen K, Denmark Tel: +45 3532 9503 • Fax: +45 3532 9549

E-mail: books@nias.ku.dk • Online: www. niaspress. dk

Published with the support of the Swiss National Science Foundation.

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A CIP catalogue record for this book is available from the British Library

ISBN 978-87-7694-313-4 Hbk

ISBN 978-87-7694-314-1 Pbk
ISBN 978-87-7694-727-9 open access Ebk
ISBN 978-87-7694-728-6 open access PDF
DOI: https://doi.org/10.55673/CcsA246c
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Typeset in 11.5 pt Arno Pro by Don Wagner Printed and bound in the United Kingdom by Printforce Cover design: Sarah Turner / NIAS Press

Cover illustrations: Sarah Turner

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### Preface and acknowledgements

his collection has emerged from collaborative research projects that the three editors have developed over the past fifteen years, which all the contributing authors have been part of, at different times. Our interest in these three specific spices – star anise, black cardamom, and 'cinnamon' (probably actually *C. cassia*) – has been constantly reinforced as we spend time in the Sino-Vietnamese uplands with local ethnic minority communities, attempting to better understand local livelihoods and the impacts of agrarian change, cash cropping (along with cash booms and busts), extreme weather events, and ever-shifting state policies. The complex dynamics in these uplands have motivated us to draw on a range of ethnographic approaches to embark on this project. We hope that this collection will go some way to demystifying the contemporary spice trade that originates from the Sino-Vietnamese uplands, through our explorations into the commodity chains and entanglements that move these spices to kitchen tables around the world.

We sincerely thank the hundreds of farmers in the Sino-Vietnamese uplands with whom we have held lengthy discussions and whose livelihood experiences are at the heart of this book. We are incredibly grateful for their insights, time, and patience. A large debt of gratitude is also owed to all the local traders, intermediaries, marketplace workers, street vendors, urban residents, wholesalers, exporters, and state officials (at many different levels of government) in Vietnam and China, for their time and enthusiasm for our work. We also thank the overseas importers and retailers who took part in interviews.

In Vietnam, we are indebted to our local fieldwork assistants, including the ever-enthusiastic, resourceful, and conscientious Ngô Thúy Hạnh, with whom Sarah and Annuska have had the great pleasure of working with for over a decade. Also in Vietnam, we sincerely thank Phùng Bá Bằng, Nguyễn An Thịnh, Nguyễn Tuấn Anh and other collaborators for their help with fieldwork access and logistics. We also are very grateful to our ethnic mi-

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nority assistants and interpreters in the uplands, including dear friends Chi, Lan Du, Lang, Sho, and Shu.

In China, Xu Yiqiang, James Chen Gang, and Yang Liujin either accompanied us to spice cultivation regions or made sure that we would have positive connections in local villages. Jean-François also wishes to thank Shen Haimei and Xu Jianchu for enthusiastic discussions on cardamom through the years.

The fieldwork of a number of graduate students at McGill University has contributed to underscoring the research in this collection. We are very grateful for the intellectual input of (in alphabetical order) Christine Bonnin, Sarah Delisle, Mélie Monnerat, Dylan Putzel, Patrick Slack, Kate Trincsi, and Claire Tugault-Lafleur. We are also appreciative of the insights of Matthew Parsfield from the University of Zurich.

A fantastic team of student research assistants has helped finalise this collection, some of whom are also authors of different chapters. We wish to thank Michelle Kee and Patrick Slack for their work on the accompanying 'StoryMaps', and Thomas Kettig, Nguyễn Ngọc Bình, Celia Zuberec, and Jennifer Bartmess for copyediting work. A special thanks to Peter Garber for his meticulous attention to detail while copyediting the final draft. Amélie Lauzon patiently made final touches to the maps published in this collection, while Ammar Adenwala designed the index.

Heartfelt thanks to Gerald Jackson at NIAS Press for his unwavering enthusiasm for this project. We also sincerely appreciate the careful copy-editing of Monica Janowski and the painstaking typesetting of Don Wagner. Thanks also to Jean Michaud for brainstorming numerous different elements along the way, and to the two anonymous reviewers who provided extremely constructive feedback on our first draft. We acknowledge funding from the Social Sciences and Humanities Research Council, Canada, and the Swiss National Science Foundation (SNSF) which supported much of this research. Funding from the SNSF also enabled us to publish this volume open access.

Fundamental to the success of this collection has been the hard work and patience of all the contributors. Their research and ongoing enthusiasm for intellectual debate and critical reflection on these topics have provided the foundations for this endeavour and we hope our discussions will continue for many years to come.

Sarah Turner, Annuska Derks, Jean-François Rousseau

#### Accompanying virtual spice StoryMaps

Please explore the three virtual 'StoryMaps' that we have designed for the spices we focus on here. These visually depict the commodity chains and actors that star anise, black cardamom, and 'cinnamon' are entangled with, from upland ethnic minority cultivators in the fragrant frontier of the Sino-Vietnamese uplands to global consumers. They can be viewed at: <a href="https://spicetrade3.wordpress.com/story-maps/">https://spicetrade3.wordpress.com/story-maps/</a> or at these links/QR codes:



**Star anise:** https://storymaps.arcgis.com/stories/9ec88b7f62d74ba58856 1ee7cbf43eba





Black cardamom:

https://storymaps.arcgis.com/stories/86ccb014eed74ff1a7e4f6deafd0d7f8





'Cinnamon' (C. cassia):

https://storymaps.arcgis.com/stories/ cb55d2dd5b1f4abdb62a8d18c4f060 9b



#### **Contributors**

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#### FRAGRANT FRONTIER

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Patrick Slack is a is a doctoral candidate in the Department of Geography, McGill University, Canada. His current research focusses on longitudinal ethnic minority livelihoods and borderland territorialisation schemes in northern upland Vietnam, in addition to how contemporary state actors at provincial and district levels tailor national rural development programmes to meet perceived local needs. His master's investigated intergenerational ethnic minority livelihood change in a northern Vietnamese borderland district with an emphasis on black cardamom cultivation and livelihood diversification.

**Sarah Turner** is a Professor in the Department of Geography, McGill University, Canada. Her research focuses on the ways by which individuals

#### CONTRIBUTORS

who are marginalised economically, politically, and/or ethnically, make a living in rural and urban Asia. Her current projects focus on ethnic minority livelihoods in the Sino-Vietnamese borderlands, including farmer everyday politics when faced with inappropriate agrarian programmes and infrastructure projects. She also studies informal economy livelihoods and resistance tactics among street vendors and motorbike taxi drivers in Hanoi, Vietnam. She has co-authored *Frontier Livelihoods: Hmong in the Sino-Vietnamese Borderlands* with C. Bonnin and J. Michaud (University of Washington Press, 2015), and is an editor of *Geoforum* and of the *Journal of Vietnamese Studies*.

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